IVECO•GROUP

Marco Liccardo

Chief Technology & Digital Officer

Marco Liccardo has worked for IVECO since the beginning of his career in 2001, which makes him an experienced leader with extensive knowledge of the Company and its products.

Mr Liccardo graduated with a degree in Engineering from University Federico II of Naples, Italy, and holds an MBA in Management Systems from Consortium Qualital University in Pisa, Italy.

Beginning his career at IVECO as a Quality Change Agent and Senior Testing Specialist, Mr Liccardo then moved to IVECO Latin America from 2009 to 2012 where he assumed the role of Engineering Director, leading the creation of a new R&D centre in Brazil. Following this, from 2012 to 2013 he worked as Product Development and Engineering Director for the full CNH Industrial product portfolio for the APAC region.

The following year he became Vice President of Product Development and Engineering for the Medium and Heavy truck range, heading up the design and development of the new IVECO Way vehicle line-up. He was appointed Director of Commercial & Specialty Vehicles, Technology and Digital Segment in 2019, taking responsibility for all product development and engineering activities including the digital transformation of the entire IVECO product portfolio worldwide.

Marco Liccardo is currently the Chief Technology & Digital Officer at lveco Group.

