

Francesco Polsinelli

Chief Communications Officer

Francesco Polsinelli has more than 25 years of experience in Communications, having worked as a journalist and in Corporate Communication, both internal and external.

A graduate in Modern Literature from the University of Turin, Italy, Mr Polsinelli has been a member of the Italian National Press Club (Ordine Nazionale dei Giornalisti) since 2003. He started his career writing for different publishing companies and communication agencies, including Zanichelli Editore and Satiz TPM. In 2007 he assumed the role of Editorial Manager at DGTmedia, responsible for communication projects and magazines for Alfa Romeo, Fiat Group, Ferrero, SKF and TNT Express, among other companies.

He started working for CNH Global as Web Strategies & Publications Manager in 2008 before assuming responsibility for Internal Communications Manager. From 2011 to 2013 he also held the position of Internal Communications Manager at Fiat Industrial.

Following the merge with CNH Industrial, he became Corporate Messages & Publications Manager in 2013, before being appointed Media Relations Manager for Europe and Global Web & Social Media Manager, positions he held until 2021.

Currently, Francesco Polsinelli is Chief Communications Officer at Iveco Group.