

Press Release

IVECO BUS's CROSSWAY Low Entry ELEC Wins "Busplaner Innovation Award 2025" in Germany in the Intercity Category

The CROSSWAY Low Entry ELEC has been recognized by the readers of the German trade magazine Busplaner, who awarded it the "Busplaner Innovation Award 2025" in the "Intercity" category. This is the second award for this electric intercity vehicle.

Vénissieux, April 14th, 2025

The CROSSWAY Low Entry ELEC has been awarded the "Busplaner Innovation Award 2025" in the Intercity category. This distinction results from votes cast by the readers of the German trade magazine Busplaner. The CROSSWAY Low Entry ELEC, already crowned "Sustainable Bus of the Year 2024," adds yet another title to its list of achievements.

The "Busplaner Innovation Award 2025" recognizes outstanding developments in mobility solutions and components, as well as tourism services.

The editorial team of Busplaner selected 66 innovative solutions across 13 categories, covering electric and hybrid models, coaches, intercity buses, assistance systems, fleet management, and tourism offerings, offering their readers the opportunity to vote for their favourite innovations. Among the nominated products, electromobility was well-represented with electric solutions proposed in four categories, including intercity vehicles.

The CROSSWAY, the European leader in the intercity segment with over 50% market share, has been in production since 2006. Appreciated by customers worldwide, this vehicle is recognized for its reliability and performance in terms of operating costs. The electric Low Entry version of the CROSSWAY has been specifically designed by IVECO BUS for zero-emission intercity operations, perfectly meeting the needs of short-distance missions that require high accessibility and maximum seating capacity.



Giorgio Zino, Head of IVECO BUS Europe Commercial Operations, thanked Busplaner readers for their support and stated, "We are proud of this new award that honours our CROSSWAY Low Entry ELEC. It is a recognition of our ongoing commitment to innovate and deliver sustainable transport solutions for a decarbonized future."

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan. IVECO BUS designs, manufactures, and markets a wide range of vehicles covering all missions: city, intercity, school transport, line service and tourism.

With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports private transport operators and public transport authorities in their energy transition with a technology-neutral approach that includes all energies: biofuel, biomethane, battery electric and fuel cell technologies.

With an extensive service network, IVECO BUS guarantees worldwide assistance wherever an Iveco Bus vehicle is in operation.

In addition, IVECO BUS's **Energy Mobility Solutions** service and consulting offer provides customized support for the coordination of complex electrification projects.

A wide range of **IVECO ON** connected services, developed to optimise the operation and maintenance of all-energy vehicle fleets, completes IVECO BUS's comprehensive offering.

The company employs over 5,500 people and operates seven manufacturing plants in Europe and Latin America: Annonay and Rorthais in France, Vysoké Myto in the Czech Republic, Brescia and Foggia in Italy, Sete Lagoas in Brazil, and Córdoba in Argentina.

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