

Press Release

IVECO BUS: A historic milestone with 10,000 school buses delivered under the Caminho da Escola program in Brazil

As the leading supplier of school buses for the Caminho da Escola program, IVECO BUS is proud to announce the delivery of its 10,000th vehicle. Since 2009, the manufacturer's vehicles have transported millions of students across Brazil, contributing to the development of education and training in the country.

Vénissieux, April 24, 2025

IVECO BUS, a leading provider of school buses, has achieved the milestone of delivering 10,000 units since its involvement in the Caminho da Escola program began in 2009. With vehicles specifically designed for student transportation, the brand continues to modernise and expand the fleet of school buses, ensuring safe access and regular attendance for students in public schools throughout Brazil.

Danilo Fetzner, Head of IVECO BUS Commercial Operations for Latin America, states: "We are immensely proud to have reached the milestone of 10,000 units delivered. This achievement reflects our commitment and strategic leadership role in the Caminho da Escola program. IVECO BUS vehicles are renowned for their robustness, performance, and the quality of our service network, making them the preferred choice for municipalities across Brazil."

Manufactured at the Sete Lagoas plant in Brazil, the ORE (Rural School Bus) by IVECO BUS features a reinforced chassis, ensuring high durability and resistance on difficult terrains. Its reduced front and rear overhangs enhance the vehicle's manoeuvrability and stability. Additionally, the reinforced suspension provides greater comfort while minimising vehicle wear and tear.

The 10-190 ORE 2 model can accommodate 44 students, while the 15-210 ORE 3 version has a capacity for 59 students. They are equipped with FPT Industrial engines that deliver maximum power of 190 hp and 210 hp, respectively. These school buses are 100% accessible and air-conditioned, providing students with optimal transport conditions even in extreme temperatures.



In 16 years of IVECO BUS's participation, millions of students have benefited from the brand's school buses across Brazil. More than 3,500 membership applications have already been formalised, promoting access and attendance for students in public schools.

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan. IVECO BUS designs, manufactures, and markets a wide range of vehicles covering all missions: city, intercity, school transport, line service and tourism.

With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports private transport operators and public transport authorities in their energy transition with a technology-neutral approach that includes all energies: biofuel, biomethane, battery electric and fuel cell technologies.

With an extensive service network, IVECO BUS guarantees worldwide assistance wherever an Iveco Bus vehicle is in operation.

In addition, IVECO BUS's Energy Mobility Solutions service and consulting offer provides customized support for the coordination of complex electrification projects.

A wide range of IVECO ON connected services, developed to optimise the operation and maintenance of all-energy vehicle fleets, completes IVECO BUS's comprehensive offering.

The company employs over 5,500 people and operates seven manufacturing plants in Europe and Latin America: Annonay and Rorthais in France, Vysoké Myto in the Czech Republic, Brescia and Foggia in Italy, Sete Lagoas in Brazil, and Córdoba in Argentina. For further information about IVECO BUS: www.ivecobus.com

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