

## Press Release

### **50 Years of global passenger transport history under the IVECO banner**

*IVECO (Industrial Vehicles Corporation) was founded in 1975 through the merger of five major European industrial vehicle manufacturers: Fiat Veicoli Industriali (which included Officine Meccaniche and Lancia Veicoli Speciali), Unic, and Magirus-Deutz.*

*From 1991 to 1999, IVECO established strategic alliances with leading companies in the coach and bus sector and merged its coach and bus operations with RENAULT V.I., creating the joint venture IRISBUS, which became the second-largest manufacturer in Europe.*

*In 2003, IVECO acquired full ownership of IRISBUS.*

*In 2013, IVECO BUS was established as the brand dedicated to passenger transport.*

*A series of events is planned this year to celebrate this heritage while emphasizing the company's forward-looking vision.*

Venissieux, April 3rd, 2025

The 50th anniversary of IVECO's founding is also an opportunity to celebrate IVECO BUS and its role in the global history of passenger transport vehicles, a sector to which IVECO have always been committed.

Today, IVECO BUS is a key player in passenger transport. It has established a global presence with seven factories – Annonay and Rorthais in France, Vysoké Myto in the Czech Republic, Brescia and Foggia in Italy, Sete Lagoas in Brazil, and Córdoba in Argentina – and three Research and Development centres in Europe, as well as an extensive network of dealers (1,000 service points).

### **A Leading Partner in Shared Passenger Transport**

From school and intercity coaches to tourist vehicles, urban buses, and minibuses, IVECO BUS designs, manufactures, and markets a wide range of vehicles that meet the needs of private transport companies and public transport authorities worldwide. An expert and leader in alternative energies for over 25 years, the manufacturer offers a multi-range and multi-energy lineup – including biofuels, natural gas, electric, and hydrogen – providing solutions tailored to all missions and the specific needs of each territory.

### **Technological Excellence for Sustainable Mobility**

Guided by a technologically neutral approach, IVECO BUS is the only manufacturer to offer natural gas technology across its urban, intercity, and minibus ranges. At the same time, the company continues to invest heavily in its industrial footprint and the development of electric mobility solutions, including hydrogen fuel cells. This strategy demonstrates IVECO BUS's innovation capabilities and reinforces its role as a leader in driving the energy transition in passenger transport. Through strategic investments in its industrial facilities, IVECO BUS is now able to meet the growing demand for electric vehicles. With the electrification of the Rorthais, Foggia, Vysoké Myto, and Annonay sites, which also includes a battery assembly unit, IVECO BUS now controls its entire electric value chain.

### **2025: An Important Year to Celebrate the Heritage and Shape the Future**

The celebrations for IVECO's 50th anniversary will be marked by "50xBeyond," a historic event organised by Iveco Group from 12 to 15 June at the OGR (Officine Grandi Riparazioni), Turin's new hub for innovation and art. This event will bring together institutional representatives, clients, investors, dealers, partners, and all stakeholders who have contributed to building the brand's history and shaping its future.

In addition to this important gathering, IVECO BUS is also preparing a programme of events for 2025 that link its rich history to its future ambitions. The aim is to drive change in the transport sector towards more sustainable mobility and a continually improved passenger experience.

- The largest among French industrial sites, the Annonay factory, with a long tradition of coach and bus manufacturing, will celebrate its centenary in 2025.
- The Vysoké Mýto site in the Czech Republic, the birthplace of the CROSSWAY range and the largest IVECO BUS production plant, will celebrate its 130 years of coach and bus manufacturing.

This year's celebrations not only commemorate half a century of success but also herald the beginning of a new chapter of innovation and progress, accompanied by a renewed ambition to transform passenger transport on a global scale. With customers at the centre of its priorities, IVECO BUS consistently develops new solutions that anticipate and meet evolving demands.

### **50 Years of global passenger transport history**

#### **Historical Strategic Alliances**

- The establishment of IVECO in 1975 was a major European event in the industrial vehicle sector. In 1991, IVECO expanded by integrating two Italian companies: Sicca, which specialized in coach and bus chassis, and Altra, which focused on electric and hybrid bus prototypes. That same year, IVECO acquired Pegaso, a Spanish leader originating from the Hispano-Suiza company, which is renowned for its cars, coaches, and trucks.
- In 1999, IVECO and RENAULT V.I. joined forces to develop their coach and bus activities, establishing IRISBUS, the second-largest European manufacturer. This alliance brought together French, Italian, Spanish, Czech, and Hungarian expertise, uniting under one banner the brands IVECO, Pegaso, Orlandi, Renault, Heuliez, Ikarus, and Karosa.
- In 2003, IVECO acquired RENAULT V.I.'s shares, becoming the sole shareholder and took control of IRISBUS.
- In 2013, IVECO BUS, replacing the name IVECO-IRISBUS, became the new brand dedicated to passenger transport. This marked the beginning of a new phase of development within the Group's other international activities.

#### **A Solid Legacy of Expertise, Know-How, and Innovations**

Today, IVECO BUS draws upon a prestigious European heritage and the skills acquired over the years, enabling it to position itself as a key player in collective transport across Europe. The manufacturer's commitment to driving change has guided every step of its journey, encouraging it to innovate and anticipate customer needs. The brand benefits from a rich heritage of remarkable technical achievements that have shaped the history of passenger transport vehicles. Among these achievements are:

- The development of "bi-mode" buses, which combine the environmental benefits of electric traction with the flexibility and autonomy of a thermal engine, was initiated in the 1980s by IVECO, featuring its bi-mode model derived from the IVECO 471 bus.
- As a pioneer in alternative energies, the manufacturer introduced the first natural gas buses in 1998 with the CityClass CNG, which followed the Iveco 490 TurboCity UR Green urban model.
- In 2003, at the UITP in Madrid, IVECO-IRISBUS was the first manufacturer to present an urban hydrogen bus with the City Class fuel cell. A model was used during the XX Winter Olympic Games in Turin in 2006 and the IX Winter Paralympic Games.
- The CROSSWAY range, launched in 2006, rapidly became the benchmark in the intercity segment, with over 65,000 units produced to date. The various models, designed for urban, intercity, and school transport, and available in all energy options, are manufactured in Vysoké Mýto (Czech Republic).
- In 2010, the manufacturer introduced new ranges of diesel-electric hybrid buses: the IRISBUS Citelis and HEULIEZ Access'Bus GX 327 and 427. Unveiled as a world premiere at the European Mobility Exhibition in Paris, these models, available in standard and articulated versions, offered significant savings in fuel consumption compared to their diesel equivalents, and were awarded "Innovation Trophies" in the "Energy-Environment" category.
- In 2013, IVECO BUS launched the URBANWAY, the manufacturer's first urban bus to receive a Euro VI engine. It is available in all energy versions: CNG and hybrid, including trolleybus, as well as high-service versions named CREALIS.
- The manufacturer commenced its fully electric journey in 2015 with the launch of its battery model HEULIEZ GX 337 ELEC, marketed under the name IVECO E-WAY outside France. Since then, the electric range has grown with the introduction of the new generation battery models E-WAY, the urban hydrogen fuel cell bus E-WAY H2, the electric intercity models CROSSWAY Low Entry ELEC and CROSSWAY ELEC, along with the eDaily minibus. This offering is complemented by a suite of Energy Mobility Solutions services designed to support the deployment of electric fleets for both public and private customers.

## IVECO BUS

*IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan. IVECO BUS designs, manufactures, and markets a wide range of vehicles covering all missions: city, intercity, school transport, line service and tourism.*

*With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports private transport operators and public transport authorities in their energy transition with a technology-neutral approach that includes all energies: biofuel, biomethane, battery electric and fuel cell technologies.*

*With an extensive service network, IVECO BUS guarantees worldwide assistance wherever an Iveco Bus vehicle is in operation.*

*In addition, IVECO BUS's **Energy Mobility Solutions** service and consulting offer provides customized support for the coordination of complex electrification projects.*

*A wide range of **IVECO ON** connected services, developed to optimise the operation and maintenance of all-energy vehicle fleets, completes IVECO BUS's comprehensive offering.*

*The company employs over 5,500 people and operates seven manufacturing plants in Europe and Latin America: Annonay and Rorthais in France, Vysoké Myto in the Czech Republic, Brescia and Foggia in Italy, Sete Lagoas in Brazil, and Córdoba in Argentina.*

*For further information about IVECO BUS: [www.ivecobus.com](http://www.ivecobus.com)*

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