

Press Release

IVECO BUS sees outstanding success at Lat.Bus 2024 in Brazil with over 350 units sold

IVECO BUS unveiled its renewed range at the show and recorded a total of over 350 orders for Daily minibuses and chassis. With this success full outcome, the brand confirms its ability to offer sustainable mobility solutions tailored to the needs of the Latin America region.

Vénissieux, September 4th, 2024

At the Lat.Bus 2024 exhibition, IVECO BUS achieved a remarkable success at Lat.Bus 2024, the largest event dedicated to mass transportation and mobility in Latin America, which was held in São Paulo from August 6 to 8.

At the show, IVECO BUS unveiled a renewed range covering the school, urban, intercity, and touring segments, specially developed for the Latin American market to support its energy transition. The brand received orders for more than 350 units – 43 Daily minibuses and 315 chassis – confirming its ability to meet the specific needs of the Brazilian market.

The new low- and zero-emission alternative solutions, including the 17-E BEV electric model, the eDaily minibus, and the 17-210 G natural gas vehicle compatible with biomethane, enabled IVECO BUS to forge significant partnerships with key market players.

On its stand, IVECO BUS also showcased the efficient 17-280 Air Suspension Bus chassis solution, as well as three new variants of the Daily range combining flexibility and comfort: the 30-160 School, 50-180 Hi-Matic Executive, and 50-180 without sliding side door, which were launched at the event together with the electric version.

"We are delighted with the results achieved at Lat.Bus. They perfectly reflect our brand's ability to provide reliable, sustainable solutions adapted to the region's requirements in terms of operating costs,"

said Danilo Fetzner, Vice President of IVECO BUS for Latin America. "We have strengthened the bonds of trust with our existing customers and gained new partners."

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan.

With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports public and private operators in all their missions, with an offer of global mobility solutions available in different energies, such as electric or powered by compressed natural gas compatible with biomethane.

The overall offer includes:

- school, intercity and tourism coaches;
- standard and articulated city buses, including BRT dedicated versions; city midibuses
- minibuses for all passenger transport missions.
- connectivity and fleet management services available through IVECO ON
- a portfolio of products and services with Energy Mobility Solutions, from simulations and design to the supply of charging stations, and installation and maintenance of the charging infrastructure

The extensive IVECO BUS and IVECO service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

IVECO BUS employs over 5,000 people across five production units, in Annonay and Rorthais, France, Vysoké Myto, Czech Republic, Brescia and Foggia, Italy.

For further information about IVECO BUS: www.ivecobus.com

For further information about Iveco Group: www.ivecogroup.com

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