

Press Release

IVECO BUS and Via announce the signing of two Memorandums of Understanding to explore customized on-demand transport solutions

IVECO BUS and Via announce the signature of two Memoranda of Understanding (MoU). These agreements, signed respectively with Politecnico di Milano and Humanitas, concern the implementation of pilot projects to offer customized and flexible demand-responsive transport solutions to private entities.

Vénissieux, May 30th, 2024

In the frame of the long-standing partnership between IVECO BUS and Via, two Memorandums of Understanding have been signed to explore on-demand transport solutions combining the use of IVECO BUS vehicles, including minibuses powered by alternative energies, with Via's software application, service design and operational expertise.

The first MoU refers to the project with Politecnico di Milano aiming at implementing a new on-demand transport solution for students and faculty staff members to ease their mobility. The second MoU has been signed with Humanitas to foster an accessible and convenient mobility for the hospital's employees and students.

The objective is to offer an innovative and flexible mobility solution through an easy-to-deploy and customizable offer. These two use cases and the two specific partners have been identified jointly with the Circular Economy Lab, a partnership between Cariplo Factory and Intesa Sanpaolo Innovation Center.

Marco Franza, Head of Bus Customer Service said: *"These agreements demonstrate IVECO BUS's ambition to go further in its service offering and to explore an integrated transport solution approach. With Via, we are working to provide passengers innovative support services that will offer them the best mobility experience."*

"We are thrilled to work alongside IVECO BUS, Politecnico di Milano and Humanitas to bring transportation innovation to Politecnico di Milano and Humanitas communities," said Anthea Greco, Country Manager Italy, Spain and Portugal of Via. "Together, we will leverage our expertise and cutting-edge technology to support the mobility needs of students, faculty, and staff at Politecnico di Milano and at Humanitas, while reducing congestion, improving air quality, and enhancing overall accessibility within the city. This initiative marks the beginning of what we believe will be a series of impactful projects aimed at enhancing urban and corporate transportation."

Photo caption:

• **IVECO BUS P1 :**

Cristina Batog, IVECO BUS - Giovanni Bugnotto, CE Lab - Sofia Cavini, CE Lab - Guido Ucci, Iveco Bus - Pierluigi Coppola, Polimi - Fulvio Silvestri, Polimi - Anthea Greco, Via - Giulia Leoni, Via

• **IVECO BUS P2 :**

Giulia Leoni, Via - Chiara Firmani, CE Lab - Aude Pérocheau, IVECO BUS - Marco Franza, IVECO BUS - Bertrand Parizot, Via, - Anthea Greco, Via - Claudia Nardulli, Humanitas - Gianluca Oppi, Humanitas - Giovanni Bugnotto, CE Lab

Via

Founded in 2012, Via pioneered the TransitTech category by using new technologies to develop public mobility systems — optimizing networks of buses, shuttles, wheelchair-accessible vehicles, school buses, autonomous vehicles, and electric vehicles around the globe. Building the world's most efficient, equitable, and sustainable transportation network for all passengers — including those with limited mobility, those without smartphones, and unbanked populations — Via works with its partners to lower the costs of public transit while providing transportation options that rival the convenience of a personal car while reducing environmental impact. At the intersection of transportation and technology, Via is a visionary market leader that combines software innovation with sophisticated service design and operational expertise to fundamentally improve the way the world moves, providing technology in 700 communities and more than 35 countries and counting.

Circular Economy Lab

Intesa Sanpaolo Innovation Center through the Circular Economy Lab - the innovation initiative arising from the partnership with Cariplo Factory to spread new value creation models in the collective interest, accelerating the transition to circular economy models - has played a crucial role in supporting IVECO BUS in identifying use cases and strategic partners for the co-design and implementation of mobility projects based on Demand Responsive Transport technology. Through precise mapping and targeted engagement at the national level, the CE Lab has pinpointed the most suitable contexts and entities among universities, institutions, and corporate entities to collaborate on creating innovative digital mobility solutions.

Politecnico di Milano

The Department of Mechanical Engineering (DMEC) of Politecnico di Milano promotes and develops culture, research, and innovation seeking for future transport solutions aimed at promoting behavioral changes towards a more sustainable mobility. DMEC will support the identification of use cases of potential interest for students and faculty members.

IRCCS Istituto Clinico Humanitas

HUMANITAS is a highly specialised hospital, research, and teaching center, which hosts Humanitas University, an academic institute dedicated to medical sciences. Built around centers for the prevention and treatment of cancer, cardiovascular, neurological, autoimmune, inflammatory, and orthopedic diseases – together with an Ophthalmic Center and a Fertility Center – Humanitas also operates a highly specialised Emergency Department and the Emergency Hospital 19, dedicated to the treatment of infectious diseases. Humanitas is the first Italian hospital quality-certified by Joint Commission International since 2018 as Academic Hospital. Humanitas is accredited by Italy's National Health Service. Appointed as an IRCCS by the Ministry of Health (an accreditation in the Italian system that acknowledges institutions focused on excellence in clinical care and research), Humanitas is an internationally well-known research center with focus on immune system-related diseases. Humanitas Research Hospital is the flagship of a hospital group also present in Milan, Bergamo, Turin, Catania and Castellanza (Varese).

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan.

With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports public and private operators in all their missions, with an offer of global mobility solutions available in different energies, such as electric or powered by compressed natural gas compatible with biomethane.

The overall offer includes:

- school, intercity and tourism coaches;*
- standard and articulated city buses, including BRT dedicated versions; city midibuses*
- minibuses for all passenger transport missions.*
- connectivity and fleet management services available through IVECO ON*
- a portfolio of products and services with Energy Mobility Solutions, from simulations and design to the supply of charging stations, and installation and maintenance of the charging infrastructure*

The extensive IVECO BUS and IVECO service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

IVECO BUS employs over 5,000 people across five production units, in Annonay and Rorthais, France, Vysoké Myto, Czech Republic, Brescia and Foggia, Italy.

For further information about IVECO BUS: www.ivecobus.com

For further information about Iveco Group: www.ivecogroup.com

For further information, please contact:

Isabelle FILLONNEAU

Mobile + 33 6 87 71 36 24

isabelle.fillonneau@ivecogroup.com