

Press Release

IVECO BUS, a major player in zero-emission mobility, presents its vision on the energy transition in Europe

Vénissieux, November 19th, 2024

IVECO BUS and the European Automobile Manufacturers' Association (ACEA) will host a roundtable discussion on 19 November as part of the #FutureDriven Experience event. This roundtable, entitled "Accelerating the decarbonisation of public transport: strategies and enabling conditions for reaching 2030 and 2035 objectives", **aims to share IVECO BUS's vision on the energy transition and highlight the importance of favourable enabling conditions for the competitiveness of the European bus industry.**

Domenico Nucera, IVECO BUS President and Chairperson of ACEA's Buses and Coaches Division, will speak alongside representatives of European institutions:

- **Stefano Verrecchia**, Deputy Permanent Representative of Italy to the European Union
- **Beatriz Yordi**, Director at European Commission, Director General CLIMA
- **Carlo Fidanza**, Member of the European Parliament (Italy)
- **Ondřej Kovářik**, Member of the European Parliament (Czech Republic)

The discussion, moderated by **Thomas Fabian**, Chief Commercial Vehicles Officer at ACEA, will focus on **the challenges related to the decarbonisation of public transport**, particularly in the urban bus segment, within the European Union. **Exchanges will address the CO2 emission reduction targets set by Regulation (EU) 2024/1610, the enabling conditions necessary for the energy transition, and the competitiveness of European manufacturers in relation to international competition.**

"This round table provides a crucial platform for a constructive dialogue between the automotive industry and European policymakers. Together, we will be able to identify the solutions and conditions necessary to facilitate the transition to zero-emission public transport and achieve the goals set by Europe by 2030." said Thomas Fabian.

Session 1: Decarbonisation of urban buses and its framework

The objective of achieving 90% zero-emission urban bus registrations by 2030 and 100% by 2035, as stipulated by the regulation, is at the heart of the discussions. Topics will include:

- The challenges of decarbonising public transport and the market response.
- The adequacy of the pace of electric bus adoption in Europe with the expectations of the European Commission.
- Member States priorities for transport decarbonisation.

- The European Parliament's position on climate policies and the concerns of the automotive industry.

Session 2: The competitiveness of European bus manufacturers

This session will address the long-term competitiveness of EU bus manufacturers facing a growing impact of non-European manufacturers. Speakers will discuss the following points:

- The influence of international competition on achieving climate goals and maintaining a competitive market.
- The challenges posed by non-EU bus manufacturers to the European bus industry.
- The link between industry competitiveness and climate policy.
- The European Commission's consideration of the challenges linked to foreign competition, particularly in terms of price and access to raw materials, within the framework of the Clean Industrial Deal and the Automotive Deal.
- The relevance of possible customs duties on electric vehicles imported from out-of-Europe to protect the European bus industry.

This panel will highlight the crucial issues of the energy transition towards decarbonised public transport in Europe and the need for enabling conditions to support the competitiveness of the European industry in the face of international competition.

« The European bus and coach industry is at a turning point. Although we have made progress in zero-emission technology, with IVECO BUS investing heavily in our local facilities, we are facing several challenges. To guarantee a zero-emission future “made in Europe”, we need to adopt a multi-pronged approach: encouraging innovation while maintaining technological neutrality, strengthening our local network, developing complete electromobility solutions with integrated services, improving the qualification of our workforce and, above all, closing the cost gap between zero-emission and conventional technologies. Political decision-makers must act decisively, supporting European industry and creating a level playing field for a competitive and sustainable European future.» said Domenico Nucera.

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V. (EXM: IVG), a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Milan Stock Exchange.

With a global presence and a leading position in Europe for sustainable public transport, IVECO BUS supports public transport authorities and private transport companies in all their missions, with a range of global mobility solutions available in different energies: electric or compressed natural gas compatible with biomethane.

The global offer includes:

- *Standard and articulated buses and their BRT versions; urban midibuses;*
- *School, intercity, line and tourist coaches;*
- *DAILY minibuses,*
- *Connectivity and fleet management services available via IVECO ON*
- *A portfolio of products and services with Energy Mobility Solutions, ranging from simulations and design to the supply of charging stations, including the installation and maintenance of the charging infrastructure.*

The extensive network of IVECO BUS and IVECO service points guarantees assistance wherever a vehicle is in operation.

The manufacturer employs over 5,500 people and has five plants located in Annonay and Rorthais in France, Vysoké Myto in the Czech Republic, and Brescia and Foggia in Italy.

For more information on IVECO BUS, visit: www.ivecobus.com

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