

WORLD OCEANS DAY: FPT RENEWS ITS COMMITMENT ALONGSIDE ONE OCEAN FOUNDATION TO THE BLUE FOREST PROJECT FOR THE PROTECTION AND RESTORATION OF UNDERWATER FORESTS

Turin, Italy, June 8th, 2026

FPT, the Iveco Group brand dedicated to the design, production, and sale of powertrains and solutions for on-road and off-road vehicles, as well as marine and power generation applications, is participating in **World Oceans Day (June 8th)** by once again taking to the sea alongside **One Ocean Foundation in support of its Blue Forest initiative**, a project meant to **restore underwater forests with a particular focus on the Mediterranean Sea**.

This year, FPT is directly sponsoring the creation of a new **25 m² *Posidonia oceanica* meadow in Cala di Volpe, near Porto Cervo (Sardinia, Italy)**. This new reforested area will host about 250 *Posidonia* cuttings (10 cuttings per m²) with the objective of restoring a dense, mature meadow of a medium density of 350 to 400 leaf bundles per m² upon engraftment completion. **Such a meadow can produce up to 500 liters of oxygen per day**.

Since 2023, One Ocean Foundation has been conducting a reforestation campaign aimed at **rebuilding the underwater meadows of *Posidonia oceanica***, an endemic species that plays a crucial role in the protection of the marine ecosystem, and since last year this huge effort has been able to count on the powerful support of FPT.

PRESS RELEASE



Credits: One Ocean Foundation

Not an alga, but a real plant that has adapted to living underwater, ***Posidonia oceanica*** protects the waters of the Mediterranean just like the sea god Poseidon from whom it takes its name. *Posidonia oceanica* meadows **dissipate wave energy, preventing the erosion of sandy coastlines. They stabilize the seafloor, provide habitats and breeding grounds for a huge variety of organisms** – over 350 species – and, above all, play a significant role in **mitigating climate change through their carbon sequestration capacity**. One square meter of *Posidonia oceanica* releases 20 liters of oxygen per day, while a hectare of this plant meadow can sequester 270 tons of carbon dioxide yearly, an amount equivalent to the carbon sequestered by 10 hectares of tropical forest.



Credits: One Ocean Foundation

Sadly, since the 1950s, the *Posidonia oceanica* meadows, rightly called the “lungs of the Mediterranean Sea”, are in constant regression, with over 30% of the areas once covered lost forever. Heavy pollution of the waters, indiscriminate anchoring, and illegal coastal bottom trawling are the main “killers” of this uniquely precious plant. Protection and conservation campaigns were no longer enough, and so direct action was required. This is where FPT comes into play. As already amply demonstrated by initiatives such as **Fishing for Plastic** (2019), the collaboration with **Slow Food** to support traditional fishing methods (2020), the support for **Andrea Bada**, the Mediterranean relic hunter (2021), and the partnership with the **Tethys Research Institute** for the conservation of Mediterranean cetaceans and the marine environment (2025), to name just some, **the Brand’s sensitivity to protection of the marine environment has always translated into concrete actions that make a difference.**

This aligns with **Iveco Group's sustainability approach**, since reducing CO₂ emissions and preserving biodiversity are key areas of action. Within this domain, the Group prioritizes projects that are both visible and high-impact, aimed at delivering tangible short- and long-term results in the areas where we operate.

Egle Panzella, Brand Equity and Corporate Social Responsibility Manager for FPT, commented: *"In 2026, we proudly reaffirm our dedication to the One Ocean Foundation, an organization whose values perfectly align with our own. Contributing to ecosystem preservation is a key pillar of FPT and Iveco Group's broader sustainability strategy. We firmly believe that by joining forces, we can significantly contribute to creating solutions that generate long-term value for communities and the marine ecosystem."*

FPT is a brand of Iveco Group N.V. (EXM: IVG), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across ten production sites and ten R&D centers work for FPT all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 30 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.

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